

Sales Engagement Calendar 2024

Find memorable moments to celebrate with your sales team
and boost employee engagement throughout the year.

Q1 coverage

10 occasions
40 experiences



January

- JAN 8
Show and Tell at Work Day →
- JAN 17
Customer Service Day →
- JAN 18
Get to Know Your Customers Day →
- JAN 27
Better Business Communication Day →

February

- FEB 9
National Pizza Day →
- FEB 10
Clean Out Your Computer Day →
- FEB 17
Random Acts of Kindness Day →

March

- MAR 1
Employee Appreciation Day →
- MAR 1
National Day of Unplugging →
- MAR 23
Puppy Day →

Q2 coverage

8 occasions
50 experiences



April

- APR 16
Stress Awareness Day →
- APR 18
Customer Appreciation Day →
- Get to Know Your Customers Day** →
- APR 22
Earth Day →

May

- MAY 1 - MAY 31
Mental Health Awareness Month →
- MAY 4
World Password Day →

June

- JUN 19
Take Back the Lunch Break Day →
- JUN 21
Take Your Dog to Work Day →

Q3 coverage

7 occasions
26 experiences



July

- JUL 7
World Chocolate Day →
- JUL 18
Get to Know Your Customers Day →
- JUL 30
Intern Day →

August

- AUG 1 - AUG 31
National Self Improvement Month →
- AUG 15
National Relaxation Day →

September

- SEP 2
Labor Day →
- SEP 21
World Gratitude Day →

Q4 coverage

7 occasions
63 experiences



October

- OCT 1
International Coffee Day →
- OCT 5 - OCT 9
Customer Service Week →
- OCT 17
Get to Know Your Customers Day →

November

- NOV 1 - NOV 30
National Career Development Month →
- NOV 1 - NOV 30
National Gratitude Month →

December

- DEC 13
Salesperson Day →
- DEC 20
Ugly Sweater Day →

Start Your Employee Engagement Journey

Contact plan@withconfetti.com to plan ahead and lock in your team building events at a discounted rate.

Get in Touch

